



# NASEO Affiliates Program: Quarterly Update Call

April 14, 2015



# Agenda

- *Welcome and Introductions*  
Bob Dixon, Siemens and Barbara Tyran, EPRI, Affiliates' Co-Chairs
- *Affiliates Program: Recap of Past Quarter*  
Sandy Fazeli, NASEO
- *Meet NASEO*  
NASEO program staff
- *NASEO 2015 Annual Meeting: Theme and Opportunities to Participate*  
David Terry, Shemika Spencer, and Sandy Fazeli, NASEO
- *Affiliates' Updates*  
Affiliate participants

# + Affiliates' Program Recap

- Energy Policy Outlook Conference (February 2015)
  - Featured 10 Affiliate presenters and an exclusive reception for Affiliate and Board Members
- Affiliates' State Energy Planning Taskforce (launched January 2015)
  - Co-Chairs: Ashley Duckman, American Gas Association (AGA); Kristy Manning, Missouri Energy Office
  - AGA, The Weidt Group, Philips, Walmart, Advanced Energy Economy, Vermont Energy Investment Corporation (VEIC), Mitsubishi Electric, Constellation, ICF, Simple Energy, Propane Education & Research Council (PERC) have provided significant input and momentum
- Special initiatives and projects
  - New initiatives proposed or underway with Harcourt Brown & Carey, American Public Gas Association, Bosch, Concurrent Technologies Corporation, Conservation Services Group, Edison Electric Institute (EEI), Energy Resources Center, Harcourt Brown & Carey, VEIC
  - 111(d) collaboration with National Electrical Manufacturers Association (NEMA); North American Insulation Manufacturers Association (NAIMA); and 10 energy service companies (ESCOs) including Affiliates Ameresco, Johnson Controls, Siemens, and Energy Systems Group
  - General coordination with ACEEE, Center for Sustainable Energy, AGA, EEI, PERC
- NASEO Regional Meetings (<http://naseo.org/events>)
  - Several Affiliates on meeting agendas and planning to attend
- NASEO 2015 Annual Meeting
  - (new!) Pilot process to collect ideas, speaker suggestions from Affiliates for upcoming conference



# NASEO's Affiliates

A robust and engaged network of +60 private-sector partners, including representatives from business, trade associations, nonprofit organizations, educational institutions, laboratories, and government.



# + Meet NASEO

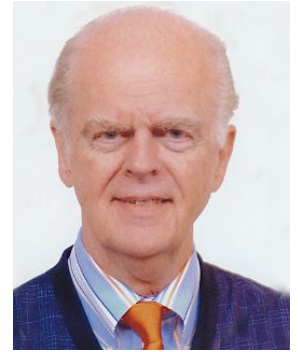
## Committee and Program Structure

Committee/Task Force	Co-Chairs	NASEO
Buildings	Greg Guess (KY)	Rod Sobin Todd Sims
Energy Security	Doris Jansky (NE)	Jeff Pillon Shemika Spencer
Financing	Jeff Pitkin (NY) Al Christopher (VA)	Sandy Fazeli
Fuels and Grid Integration	Mark Glick (HI) Dub Taylor (TX)	Rod Sobin Stephen Goss
Government Affairs	Janet Streff (MN)	Jeff Genzer David Terry
Industrial and Advanced Manufacturing	<i>Pending</i>	Rod Sobin Todd Sims
Transportation	Ruth Horton (NY) Maria Redmond (WI)	Sandy Fazeli
Task Force: Multifamily	n/a	Sandy Fazeli Brian Henderson
Affiliates Program	Barbara Tyran (EPRI) Bob Dixon (Siemens)	Sandy Fazeli
Affiliate Task Force: State Energy Planning	Kristy Manning (MO) Ashley Duckman (AGA)	Melissa Savage Sandy Fazeli



# + Meet NASEO

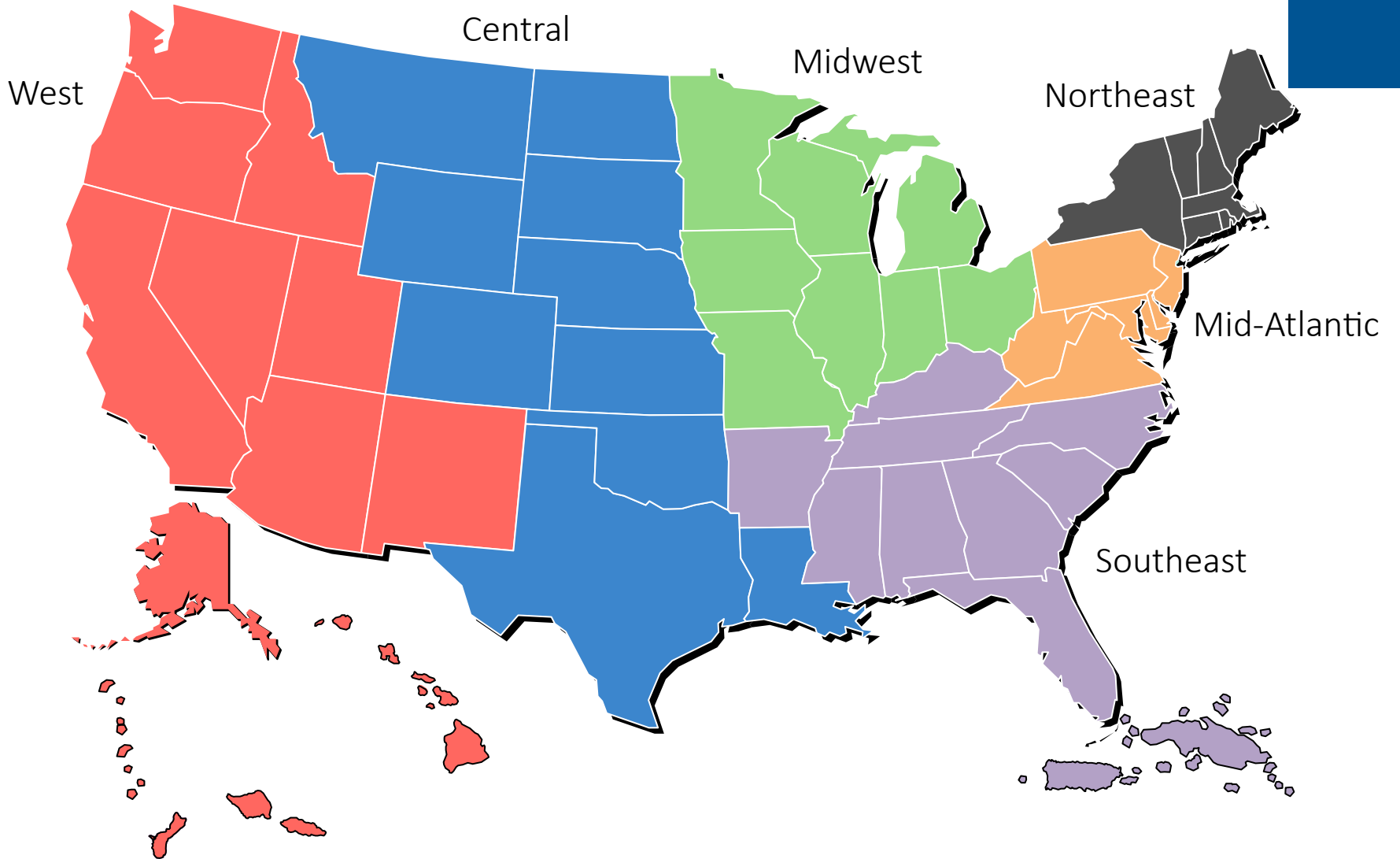
## Chuck Clinton, Senior Technical Advisor and Lead Regional Coordinator



- Regional Program
  - Facilitate coordination among state energy officials
  - Develop multi-state programs to leverage resources
  - Foster peer sharing between state energy officials around policies and programs
  - Organize annual in-region meetings and regularly scheduled conference calls
- Contact: [cclinton@naseo.org](mailto:cclinton@naseo.org)

Region	Board Representatives	NASEO Staff
Central	Jeff Ackermann (CO) and Paul Miller (LA)	Melissa Savage
Mid-Atlantic	Devon Dodson (MD) and Robert Underwood (DE)	Chuck Clinton
Midwest	Susan Brown (WI) and Robert Jackson (MI)	Chuck Clinton
Northeast	Marion Gold (RI) and Jessie Stratton (CT)	Chuck Clinton
Southeast	Molly Cripps (TN) and David Gipson (GA)	Brian Henderson
West	Mark Glick (HI) and Andrew McAllister (CA)	Bill Nesmith

# + NASEO Regions



# + Meet NASEO

## Melissa Savage, Senior Program Director



- U.S. State Energy Program
  - Engage with State Energy Offices and DOE on program operational issues
  - Develop communications materials targeting Congress, Administration, NGOs
- State Energy Planning
  - Track the development/update of comprehensive and strategic state energy plans and share details online
  - Offer analytical support services to states for their planning efforts
  - Wastewater Treatment Facility Retrofit Catalyst Project
- NASEO Central Region Coordinator
  - Develop and plan annual in-region meeting
- Contact
  - [msavage@naseo.org](mailto:msavage@naseo.org) or 703-299-8800, ext. 111



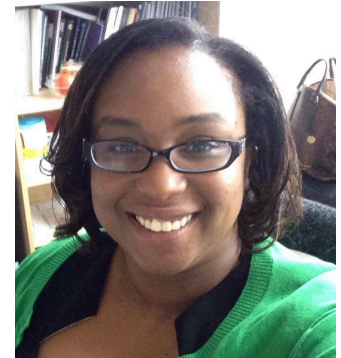
# + Meet NASEO

Rod Sobin, Senior Program Director

- Buildings
  - Publicize report investigating the role of building energy efficiency in disaster mitigation and recovery
  - Lead Texas Residential Codes Compliance Project
  - Support states in exploring the role and potential of energy efficiency (in particular energy savings performance contracting) as a compliance pathway in
- Clean Power Plan / 111(d)
- Contact
  - [rsobin@naseo.org](mailto:rsobin@naseo.org) or 703-299-8800

# + Meet NASEO

Shemika Spencer, Program Director



- Energy Security
  - Facilitate information flow among public and private sectors to address interdependencies, resiliency, cybersecurity, and emergency response
  - Increase SEO's capacity to effectively implement statewide cybersecurity policies and regulations
  - Support SEO's energy infrastructure data analysis, risk assessment, and decision making capabilities
  
- Energy Security Committee
  - Provide discussion topic and presenter suggestions for future committee calls, webinars, and sessions at NASEO meetings
  
- Contact Information
  - [sspencer@naseo.org](mailto:sspencer@naseo.org) or 703.299.8800 x115

# + Meet NASEO

## Stephen Goss, Program Manager



### ■ Fuels and Grid Integration

- Energy Market and Planning Pilot Program (E-MAP): Select and assist pilot states in developing comprehensive roadmaps and actions to address energy infrastructure modernization challenges
- Advance the smart grid economic case for policymakers – distinct from regulation – through policy options that enhance the application and benefits of smart grid technologies
- Assisting states in considering energy efficiency and renewable energy compliance options in meeting clean air requirements

### ■ Fuels and Grid Integration Committee

- Provide direction for NASEO projects related to production, distribution, and consumption of electricity and liquid/gas fuels by examining state, regional, and federal initiatives.

### ■ Contact Information

- [sgoss@naseo.org](mailto:sgoss@naseo.org) or 703.299.8800 x113

# + Meet NASEO

## Sandy Fazeli, Program Director



### ■ Affiliates Program Coordination

- Serve as main point-of-contact for NASEO Affiliates; connect with staff and State Energy Offices; work with Melissa Savage on Affiliates' State Energy Planning Taskforce

### ■ Transportation

- Lead Clean Cities project with C2ES, VEIC, TEP and several SEOs focused on overcoming financing and policy barriers to the deployment of alternative fuel vehicles (AFVs)
- (new!) Launching new project to promote the use of AFVs in emergency management planning and response, the Initiative for Resiliency in Energy through Vehicles (iREV)

### ■ Financing

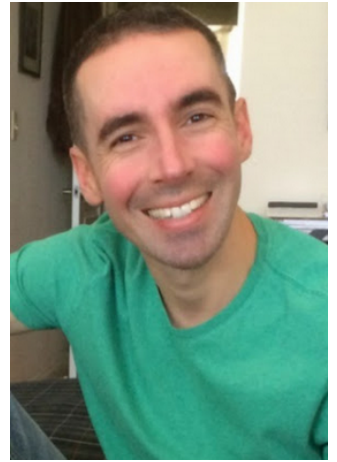
- Lead writer on report on states' roles in Property Assessed Clean Energy (PACE) financing
- Work with the Energy Programs Consortium on increasing state and local awareness of Qualified Energy Conservation Bonds (QECCBs), the Warehouse for Energy Efficiency Loans (WHEEL)
- Regular contact for Senate and House staff on state energy financing

### ■ Contact

- [sfazeli@naseo.org](mailto:sfazeli@naseo.org) or 703-299-8800

# + Meet NASEO

## Garth Otto, Accounting and Operations Manager



- Affiliates Program Administration
  - Track state and Affiliate membership dues
- Communications and Events
  - Lead website maintenance
  - Develop monthly NASEO newsletter
  - Provide logistics and coordination support for NASEO conferences and events
- Contact
  - [gotto@naseo.org](mailto:gotto@naseo.org) or 703-299-8800

# + 2015 NASEO Annual Meeting

## “Interconnections”

- September 13-16, 2015
- Wyndham San Diego Bayside  
1355 N. Harbor Drive  
San Diego, CA 92010
- Conference website and online registration soon to go live

# + 2015 NASEO Annual Meeting

## Schedule-At-A-Glance

### Sunday, September 13 (Pre-Conference Events)

- NASEO Regional Meetings
- NASEO Board of Directors Meeting and Annual Business Meeting
- U.S. State Energy Program Competitive Project Meetings
- State Energy Office Director and Senior Staff Training

### Monday, September 14 (8:00 a.m. – 5:30 p.m.)

- Plenary Sessions
- Concurrent Breakout Sessions
- Keynote Luncheon
- Networking Reception

### Tuesday, September 15 (8:00 a.m. – 5:30 p.m.)

- Plenary Sessions
- Concurrent Breakout Sessions
- Keynote Luncheon

### Wednesday, September 16 (8:00 a.m. – 5:00 p.m.)

- Plenary Sessions
- Concurrent Committee Sessions
- Keynote Luncheon
- Off-site Event

# + 2015 NASEO Annual Meeting

## Registration Costs

Attendee Type	Early Bird Registration Deadline August 14 <sup>th</sup>	Regular and On-Site Registration
Full Registration for NASEO State and Affiliate Members*	\$575.00	\$625.00
Full Registration for Non-Members	\$675.00	\$725.00
Daily Registration for NASEO State and Affiliate Members*	\$325.00	\$375.00
Daily Registration for Non-Members	\$375.00	\$400.00

*\* To receive discounted member rate, Affiliate must be current on FY '15 dues.*



# + 2015 NASEO Annual Meeting

## Sponsorship and Exhibitor Opportunities

	Diamond Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Exhibitor
Logo visibility on website, announcements, program brochure, and event signage	X	X	X	X	X	
Name on website, announcements, and program brochure						X
Promotional literature in meeting bag or on literature table	X	X	X			
Promotional ad in program brochure	Full Page	Full Page	Full Page	Half Page	Half Page	
Complimentary or reduced rate exhibit space	Comp	Comp	Comp	50%	25%	
Special recognition at conference opening	X	X				
Verbal recognition			X	X	X	
Brief remarks at sponsored event	X	X				
Participation on plenary panel session	X	X				
Participation on breakout panel session			X			
Participation on committee meeting session				X		
Opportunity to provide input on relevant agenda topics	X					
Conference Passes	Three	Two	One			
Pass to 2016 NASEO regional meeting of choice	One	One				
Current Affiliate Member Rate	\$20,000	\$15,000	\$10,000	\$5,000	\$2,500	\$1,500
Non-Affiliate rate	\$25,000	\$20,000	\$15,000	\$10,000	\$5,000	\$2,000

# + 2015 NASEO Annual Meeting

## New Pilot to Collect Affiliate Ideas, Speaker Suggestions

- Criteria for assessing ideas:
  - Ability to attract and interest conference attendees (including State Energy Offices, NASEO Affiliates, other public and private sector representatives)
  - Opportunity to include or highlight State Energy Office (e.g., showcase SEO project or involvement)
  - Relevance to the conference theme
  - Extent to which topic is innovative and new (i.e., has not been explored in-depth in recent past)
  - Affiliate's level of engagement in NASEO Affiliates' program, events, programs, committees
- Deadline for submitting your concept: June 12, 2015
- Suggestions will be considered and selected on a rolling basis.
- We will not share information about your submission without your permission. But, we may suggest placing individual speakers/ideas in a broader panel presentation or breakout session, or including your idea in a non-conference event that may be more suitable (i.e. committee call or webinar, or another in-person event).



# 2015 NASEO Annual Meeting

## New Pilot to Collect Affiliate Ideas, Speaker Suggestions

- To participate, use Google form:

[docs.google.com/forms/d/1py-E8KiUD49ySab8goi4CDgt-AdJLp\\_AKBk5ne\\_vJ9w/viewform?c=0&w=1](https://docs.google.com/forms/d/1py-E8KiUD49ySab8goi4CDgt-AdJLp_AKBk5ne_vJ9w/viewform?c=0&w=1)

- Screenshot:

### 2015 Annual Meeting - Proposed Session Ideas

Thank you for your interest in NASEO's 2015 Annual Meeting, September 13-16, 2015 at the Wyndham San Diego Bayside in San Diego, California. Please be aware that space and time constraints limit our ability to implement all of the proposals submitted through this form. By proceeding, you acknowledge that submitting an idea to NASEO does not guarantee a spot on the conference agenda. We greatly value the time and thought you have put into your submission.

\* Required

**What is the title of your proposed session? \***

**Does your session idea involve any projects or partnerships with a State Energy Office? \***

- Yes (if so, please elaborate in the following question.)
- No

# + We'd like to hear your updates!

Share your update on the phone, or.....

- Contact relevant NASEO staff member(s) working on issue(s) or committee(s) of importance to you -- or ask Sandy ([sfazeli@naseo.org](mailto:sfazeli@naseo.org)) for help getting connected with NASEO staff, regional coordinators, partner organizations, or State Energy Office members.
- Share your news for NASEO's monthly newsletter and website by contacting Garth Otto ([gotto@naseo.org](mailto:gotto@naseo.org)).

+ Thank you!